



## Investment Policy Statement FAQs

What is InBC Investment Corp?

- InBC Investment Corp is a \$500 million strategic investment fund created by the Government of British Columbia to provide a source of local and long-term capital for small and medium businesses, with a triple bottom line approach that values people, planet and profit. InBC seeks to build a more sustainable, inclusive and prosperous future for British Columbians.

What are InBC's impact objectives?

- Our four impact objectives are to:
  - Drive climate action
  - Innovate for the future
  - Advance reconciliation with Indigenous Peoples
  - Elevate inclusive communities

How will InBC be making investments?

- InBC will invest through:
  - Venture funds who invest across various stages of growth, including:
    - Seed stage companies – entrepreneurs needing capital to start a business
    - Early stage companies – with a product in testing or pilot production
    - Later stage companies – with a service/product looking to scale
  - Co-investments in early and later stage companies
  - Direct investments in early and later stage companies

What will InBC invest in and what will it not invest in?

- InBC will invest equity in funds and companies. Each investment is assessed according to its:
  - Strong connection to B.C.,
  - Alignment with at least one of our impact objectives,
  - Environmental, Social Governance (ESG) risks, and
  - Potential for risk-adjusted financial returns.
- We will not invest directly in seed stage companies, only through venture funds.
- InBC will not be offering grants, loans and guarantees, short-term financing, investment into infrastructure or real estate projects.
- InBC will also not invest in distressed businesses or illegal industries. The full list of exclusions is available in our Investment Policy Statement.
- Over time, InBC will consider additional investment models.

When will InBC be making its first investments?

- InBC's investment strategy was approved by the government in July 2022. We are now evaluating investment opportunities in venture funds, with a goal to announce our first investments by the end of the year. We will move to directly investing into companies next year.



#### How will you measure success and impact?

- In addition to financial returns, we will measure impact across our portfolio with metrics that reflect progress towards the following:
  - Diversity, equity and inclusion
  - Impacts on Indigenous businesses and communities
  - Geographic representation
  - Contribution to decarbonization
  - Job creation, productivity and economic development
- InBC leverages global standards and frameworks to measure impact including but not limited to the Impact Management Project, UN Principles for Responsible Investing, UN Sustainable Development Goals and Targets, UN Declaration on the Rights of Indigenous Peoples, and Global Impact Investing Network.

#### What will InBC do with returns on investments?

- Returns on investments will be reinvested to create an evergreen fund for B.C., with a goal to generate enough investment income for InBC to become financially self-sustaining in the medium to long-term. Achieving this goal, InBC will be able to continue working for British Columbians well into the future.

#### Who does InBC report to?

- InBC's shareholder is the Government of British Columbia, represented by the Minister of Finance and the Minister of Jobs, Economic Recovery and Innovation. InBC is governed by a nine-member Board of Directors, two appointed from the public service, and the remaining seven made up of representatives from industry, finance, academia and other areas of leadership in the province. The Board Chair is Christine Bergeron, CEO of Vancity.

#### Will InBC's investments be shared publicly?

- InBC will be sharing investments once they are committed. Our founding legislation also requires that we publish annual reports detailing our investment performance and activities. In order to maintain confidentiality of the commercially sensitive data that is accessed during the investment evaluation process, InBC cannot share investment decisions in advance.

#### How do I apply for investment?

- If you are a venture fund who meets our investment criteria and impact objectives, please submit a pitch deck to [info@inbcinvestment.ca](mailto:info@inbcinvestment.ca). InBC will progress to directly investing into companies next year; in the meantime, business owners can subscribe to our monthly newsletter to stay informed: <https://www.inbcinvestment.ca/subscribe>

#### I submitted my pitch deck a while ago. When will I hear back?

- InBC reviews applications against standard criteria, including the connection to B.C., alignment with InBC's impact objectives, Environmental, Social and Governance (ESG) risks, and the potential for financial return. For applications that meet our criteria, we will be in touch directly. Due to the volume of applications received, we may not be able to respond immediately to every application.

#### How do I appeal an investment decision?

- If there has been a significant change to your business since your application that results in your business meeting InBC's criteria, please follow up your previous application with this additional information. Due to the volume of applications received, we may not be able to respond immediately to every application.