
BACKGROUND

Biography

Jill Earthy is the newly appointed CEO of InBC (assuming her new role effective mid-December 2021). She is currently the CEO of WeBC (formerly Women's Enterprise Centre), a non-profit organization supporting women entrepreneurs with loans, education, mentorship and advisory services across BC. She was formerly the Head of Female Funders empowering women leaders to invest in early-stage companies and was Chief Growth Officer of FrontFundr, an online investment platform bridging the gap between entrepreneurs and investors. Jill has been described as a Collaborator, Champion and Catalyzer with a passion for accelerating equality in entrepreneurship. She has also successfully built two companies nationally and sold them, and spent 10 years in leadership roles in the non-profit sector supporting entrepreneurs including as CEO of The Forum (formerly FWE) and Regional Director of Futurpreneur. Jill has vast experience and knowledge in the investment sector including finance, strategic planning, business development, community engagement, team building, marketing, as well as the development of strategic partnerships and programs.

Responsibilities of InBC's Chief Executive Officer (CEO)

Reporting to the Board of Directors, the CEO will be -

- Overseeing the day-to-day operations
- Appointing the Chief Investment Officer and other key positions
- Implementing the vision, mission and strategy to deliver on InBC's triple bottom line mandate
- Building out the corporate strategy, structure, processes and policies
- Managing diverse stakeholder relationships with the public, government, media, private sector and partner organizations